[Hospital Letterhead]

[Hospital Contact]

[Title]

[Phone]

[Email]

**Intraoperative 3D Imaging Improves Visualization for [Hospital]**

 **Spine and Cranial Surgeries**

*O-arm™ Imaging System provides surgeons with powerful imaging to confirm surgical goals*

[CITY, DATE] – The O-arm™ Imaging System is an interoperative 2D/3D imaging device that will be incorporated into [Hospital] surgeons to confirm accuracy of minimally invasive spine and brain procedures before the operation ends, improving the chances of a successful procedure without the need for reoperation.

The O-arm™ Imaging System is an intraoperative imaging device that provides surgeons with powerful 3D images of the patient’s anatomy during their spine and cranial operation. When used in combination with a surgical navigation system, surgeons can view in real time the location of surgical instruments relative to the patient’s anatomy. They can then confirm accurate placement of hardware prior to the completed surgery. Before the O-arm™ Imaging System was available, imaging could only be done after the procedure, if a mal placed implant were to be uncovered post-operatively, the patient may be required to have an immediate re-operation.

[Surgeon quote]

Developed by Medtronic, a global leader in healthcare technology, the mobile x-ray imaging system can be used in both adult and pediatric procedures. This system also benefits patients with more challenging anatomies by providing their surgeons with immediate imaging and additional information about their unique anatomy. Better visualization provides surgeons with the ability to tailor care to each patient’s needs.

[Incorporate patient quote, summary of their treatment, if available]

[Hospital] began using the O-arm™ Imaging System in [month], with the commitment to provide better patient outcomes utilizing innovative technology. [Add additional details: first in the region, sites/locations, etc.]

“At [Hospital], we invest in technologies that empower our surgical teams to deliver world class patient care. The O-arm™ Imaging System provides intraoperative confirmation of implant placement. Thus, allowing immediate identification and revision of mal-positioned hardware during the procedure, giving patients the confidence that they won’t need a revision surgery in the future,” said [Name].

[Boilerplate]