

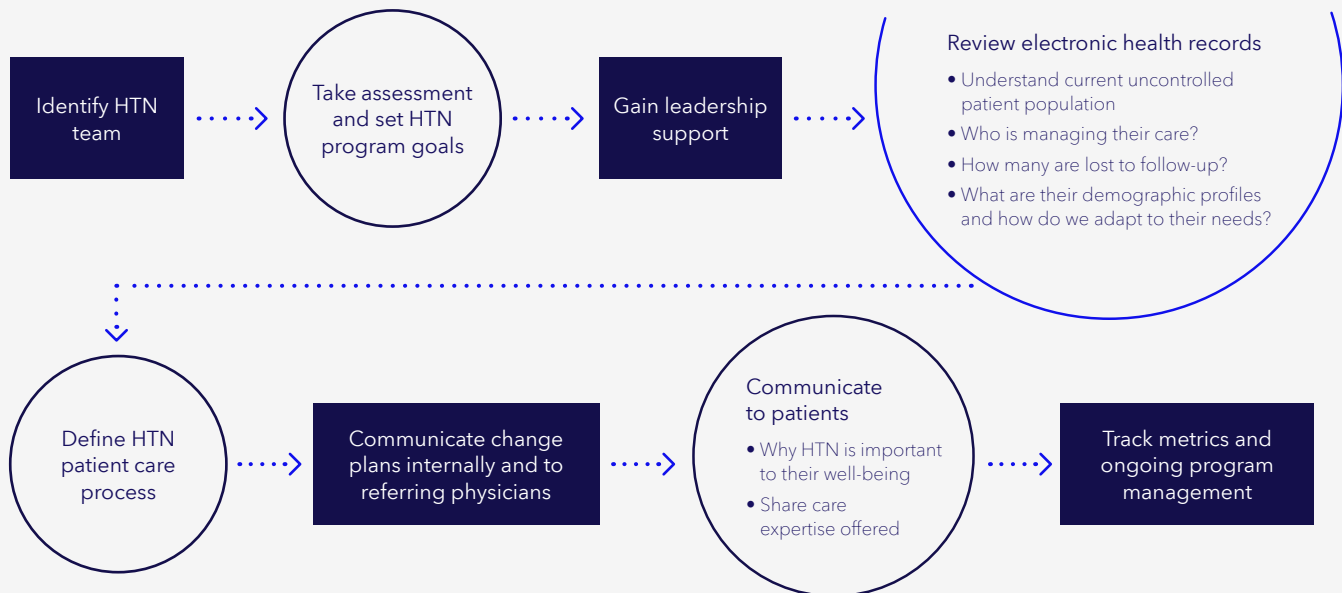
CHECKLIST

Developing a hypertension program



Program framework

The program framework outlined below helps make developing a hypertension program a manageable process. It can take 6-12 months to complete the eight key stages. The amount of time you spend each month and your resources for project management will dictate how long it will take.



Pre-planning

Medtronic team delivers: Establishing a HTN program presentation

Target Date:

Actions:

Include primary people who may champion a HTN program – interventional proceduralist, noninvasive cardiologist, or nephrologist and a nurse who may coordinate the care or the program development

Agenda:

- The urgency to act
- A manageable approach to HTN to build a HTN program
- Program examples
- Assessment and tools to get started

Complete:

1 Select a Hypertension Care Team to build the program

Target Date:

Actions:

Consider attending department meetings for cardiology and nephrology to share goals for building a program to see who might volunteer to co-chair or coordinate the program

Tasks:

- Identify the team considering which groups may be willing to partner:
 - Interventionalist
 - Nephrology
 - Non-invasive Cardiology
 - Nurse or program coordinator
- Who is the program champion as a lead decision maker?
- Who is designated as the lead to coordinate the effort?

Complete:

Developing a program

2 Host kickoff meeting

Target Date:

Actions:

Ask team to read the article:
Controlling High Blood Pressure: An Evidence-Based Blueprint for Change



AHA/AMA assessment



Article

Agenda:

- Brainstorm vision and goals for the HTN program
- Take AHA/AMA Assessment as a team (via the QR code to the left)
- Discuss article (via the QR code to the left) to consider ideas
 - Review program development framework overview as directional reminder
 - Discuss leadership support plan – when should this take place if it has not already, what is the cadence to keep them updated on progress?
- Determine cadence of meeting series for the team developing the program

Complete:

3 Leadership review meeting

Target Date:

Actions:

Share initial plan to gain support and include additional ideas

Agenda:

- Share team, goals, initial ideas for change, EHR request, timeline
- Determine frequency of updates for this group (i.e., monthly)

Complete:

4a Request electronic health records report for uncontrolled hypertension

Target Date:

Actions:

Request the EHR Reporting Guide from your Medtronic representative.
Connect with IT and reference the Medtronic EHR Hypertension Reporting Guide to support the IT request

Agenda:

Understand HTN control rates for the hospital or practice and who is managing those patients

Complete:

4b EHR data and patient care pathway review meeting

Target Date:

Actions:

Send EHR summary in advance of meeting and copy of HTN guidelines

Agenda:

- EHR data review
- Compare current patient pathway to guidelines; any changes desired?
- Review what other programs are doing
 - AHA certified centers
 - HTN specialist certification
 - Target: BP
 - Other website examples

Complete:

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Define the HTN patient care process (this may take several working sessions)

Target Date:

Actions:

Evaluate what is being done today vs. what changes to consider

Agenda:

- 1. Review HTN guidelines, current patient care pathway, and consider potential changes
- 2. Consider Health Equity and what else could be done
- 3. Evaluate if blood pressure training is needed for all HCPs
- 4. Review what AHA certified centers require and assess if you already meet some of the requirements.
- 5. Review what is offered on your practice or hospital website regarding HTN services offered
- 6. Evaluate learnings and document changes desired
 - a. What changes are needed based on the reviews and do the goals need updating after this process (new information may suggest updating any of the goals)
 - b. What timeline would you like to have this program launched?

Complete:

6

Communicate change plans internally and to referring physicians

Target Date:

Agenda:

- 1. Newsletter to announce addition of the Hypertension Program as a specialty service and recognition of the team who built it
 - a. Electronic distribution or newsletter
 - b. Printed posting for the breakroom
- 2. Host peer-to-peer discussions: Hypertension team/leadership use department meetings to present and launch the program
- 3. Share success stories regularly: Consider videos to share internally with referring physician and patient success stories partnering with this specialty care program
- 4. Develop patient take home materials on the hypertension center
- 5. Develop a scorecard to share with core team, leadership and referring physicians so they can all see quarterly progress to track metrics
- 6. Share accreditations: If you join Target: BP or are granted any hypertension certifications, be sure to include this information in any communications or online content

Complete:

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Communicate change to patients

Target Date:

Agenda:

- 1. Set up meeting with Medtronic and hospital marketing to learn about all the template resources focused on hypertension awareness and hypertension program development
- 2. Add hypertension program to website as a service offered (examples to consider provided on page 14 of the Program Planning Guidebook)
- 3. Leverage EHR uncontrolled hypertension data to reach out or flag patients who could benefit from the new program
- 4. Build a digital and local media plan for patients
- 5. Inform hospital or practice marketing so they can build out a digital and local media plan to educate patients on hypertension along with the new hypertension specialty service

Complete:

8

Track and share metrics

Target Date:

Agenda:

- 1. Develop dashboard
- 2. Share dashboard on a regular basis

Complete:

Additional resources

AHA Blood
Pressure Fact
Sheets



AHA
Hypertension
Guideline Toolkit



AHA Hypertension
Certification
Overview



CDC Hypertension
Call to Action
Partner Toolkit



Million Hearts
Hypertension
Change Package



CDC
Hypertension
Call to Action



Medtronic
Hypertension
Program Planning



Note: These tools are informational only. References to AHA and CDC materials are with permission and do not imply any direct partnership between Medtronic and content originators

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