

Hypertension Education Tools - Email Template

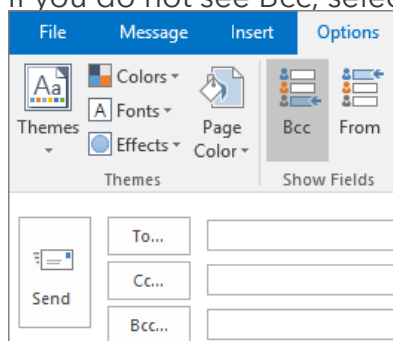


This folder includes a hypertension awareness-themed email template to share with patients. You can send this email to patients to explain what hypertension is, the prevalence of hypertension and its impact, and to encourage them to get their blood pressure checked.

Note: An OFT file is only compatible with PCs. The file will not open on a Mac.

Directions to send:

- Open file (Outlook will open automatically)
- Add a subject line. A recommendation is below but use what you think is best.
 - 🕒 High Blood Pressure: Know the Risks and Get Checked!
- You can customize the text if you want, or you can send as is.
- Add contacts
 - Add your email into the "To" field. This can be your email, or a generic hospital/clinic email address.
 - Add your patient's email addresses into the "Blind carbon copy" (aka Bcc) field.
 - If you do not see Bcc, select **Options > Bcc**.



- Add unsubscribe language
 - Recommendation: Provide an opportunity for patients to unsubscribe even if it's a phone number for them to call
- Review that everything looks correct, and all fields are complete. Check for any spelling errors.
- Send

Thank you for teaming up on hypertension and raising awareness for your patients!