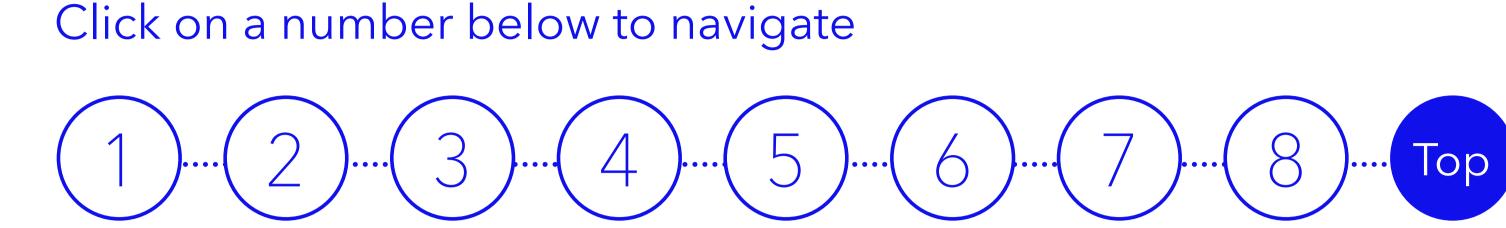
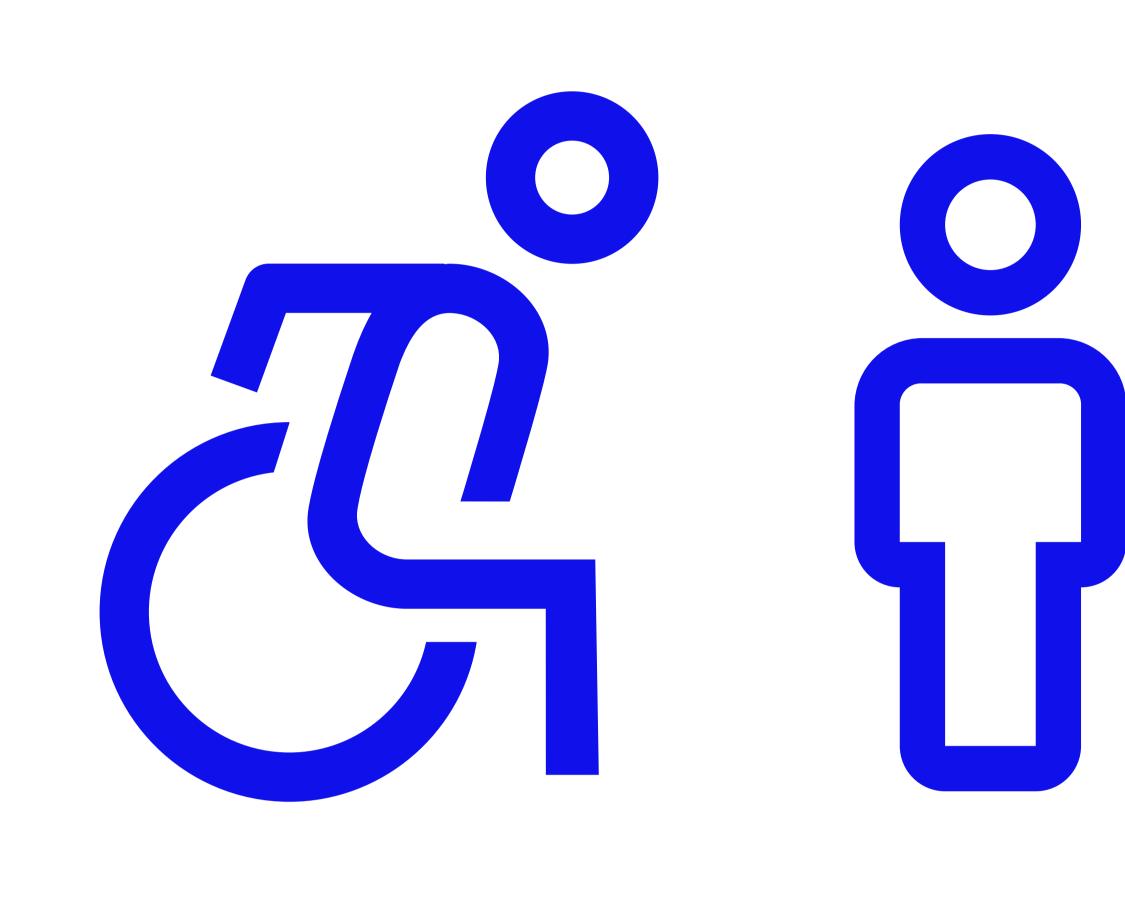
Personalizing care through healthcare technology

How innovation can drive customized care

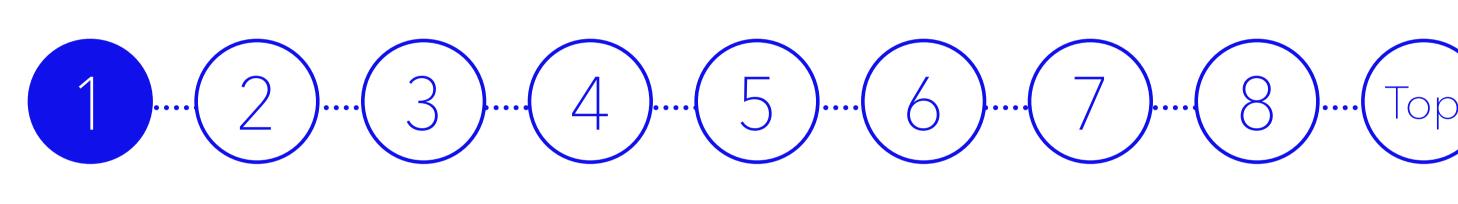
Medtronic.com/HealthcareTechnology





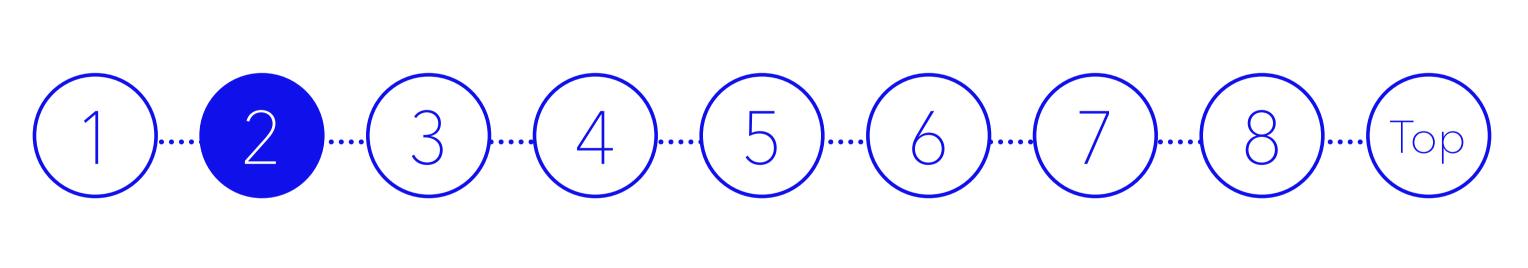
personalized care important?

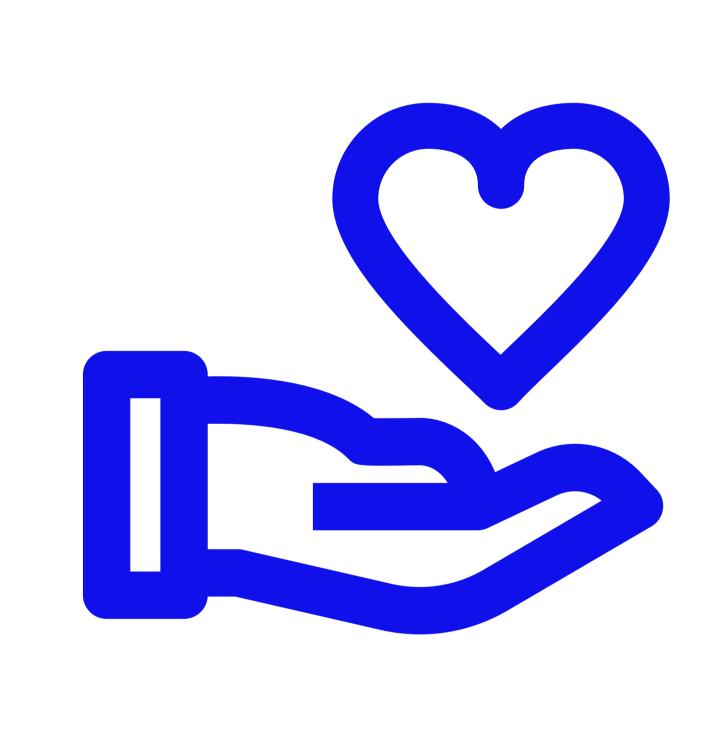
No two patients are exactly alike – and everybody's care should be just right for them.



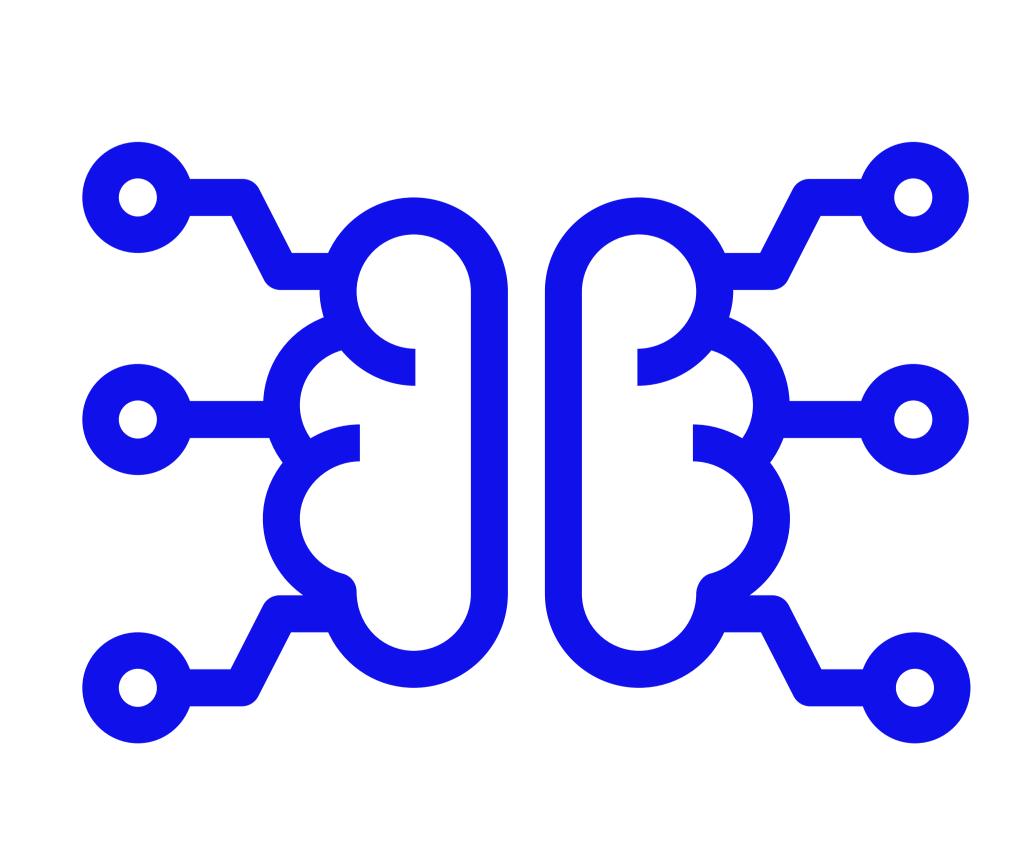
Why is delivering personalized care important?

Patients and clinicians both benefit from personalized care. It can help people live longer, fuller lives.

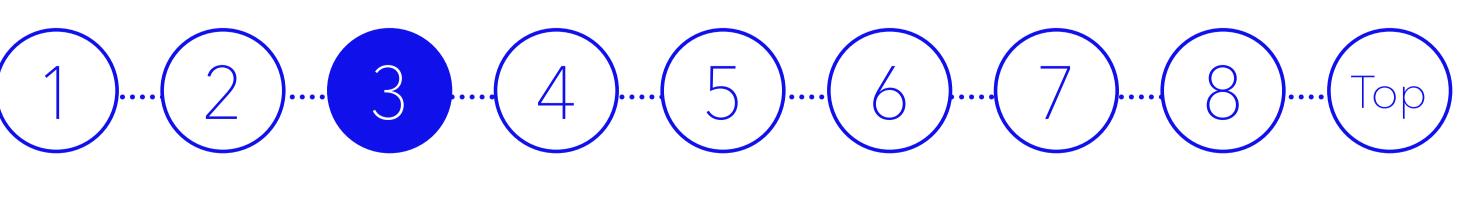


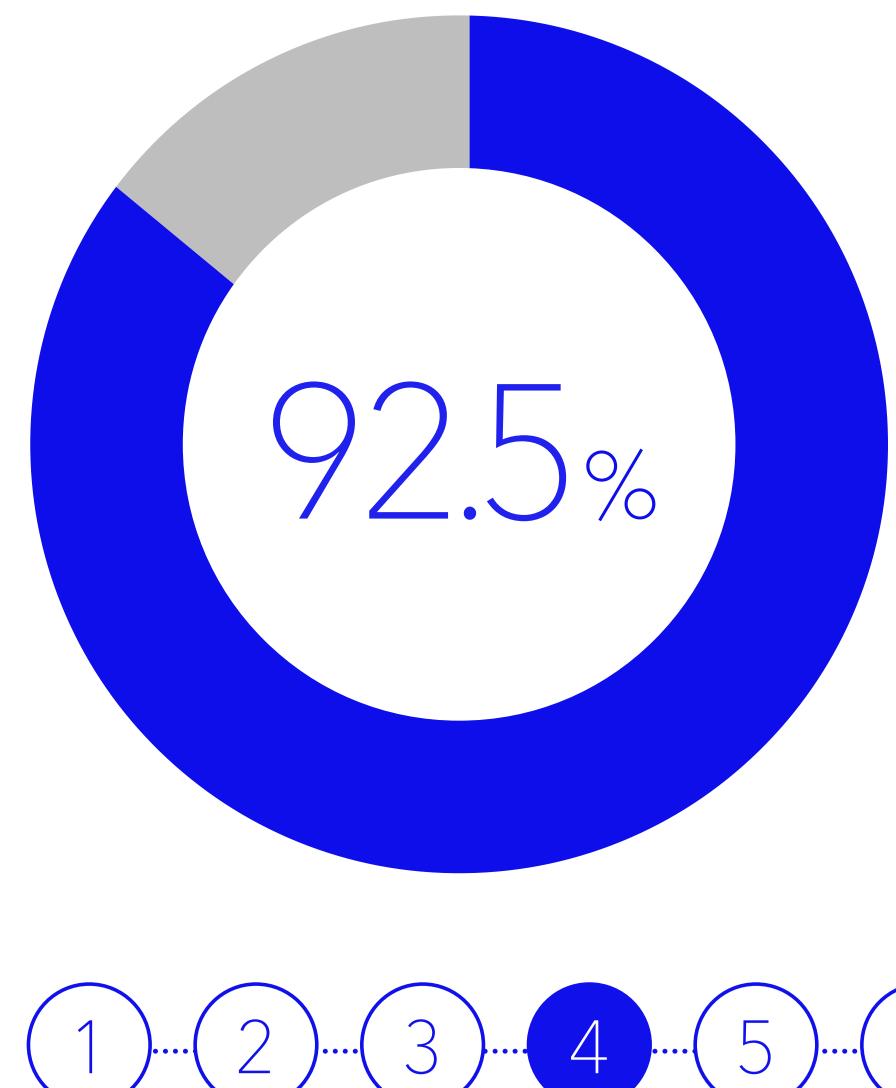


stimulation Parkinson's



This personalized treatment can improve symptoms, motor control, and manual dexterity for people with Parkinson's disease.

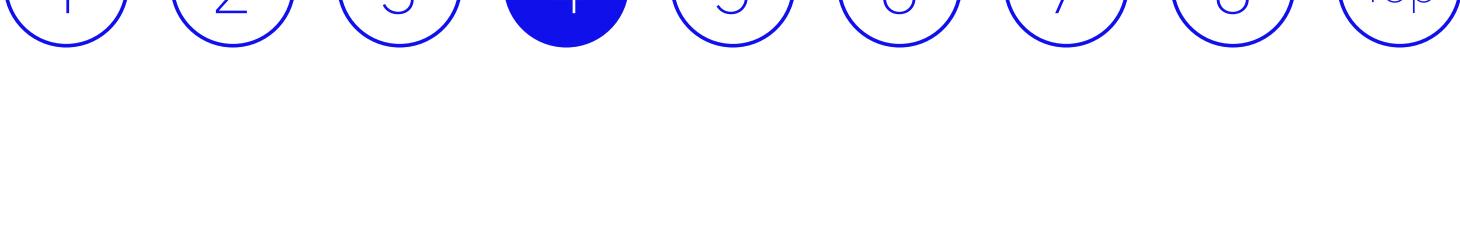




Here's how

With DBS, electrodes are implanted in certain parts of the brain to help control atypical impulses.

DBS has 92.5% patient satisfaction¹ thanks to durable symptom relief that allows return to routine activities.

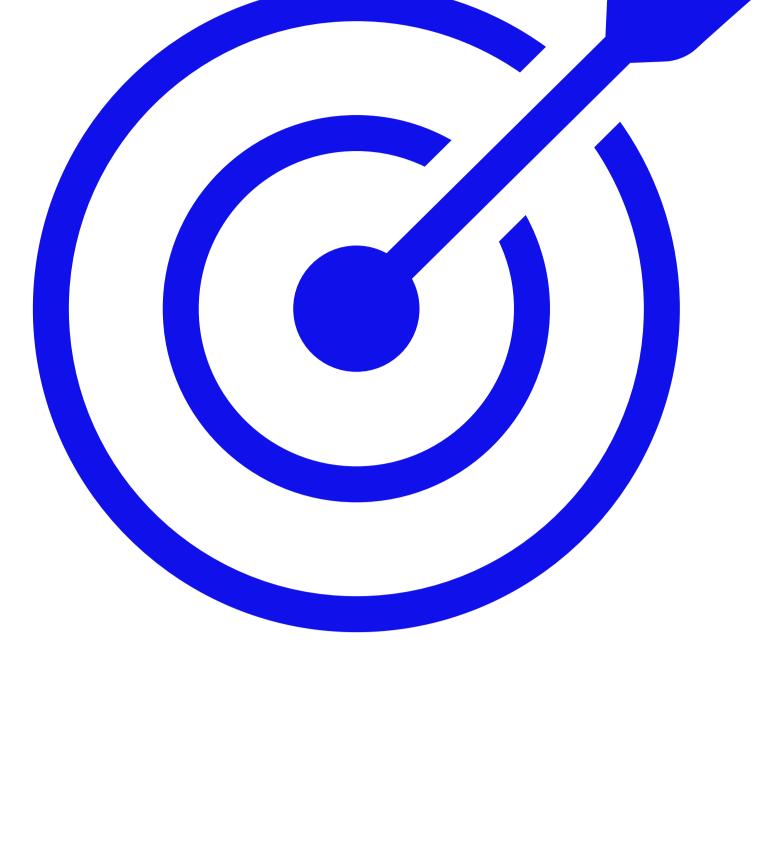


Here's how Getting the best outcomes from this treatment

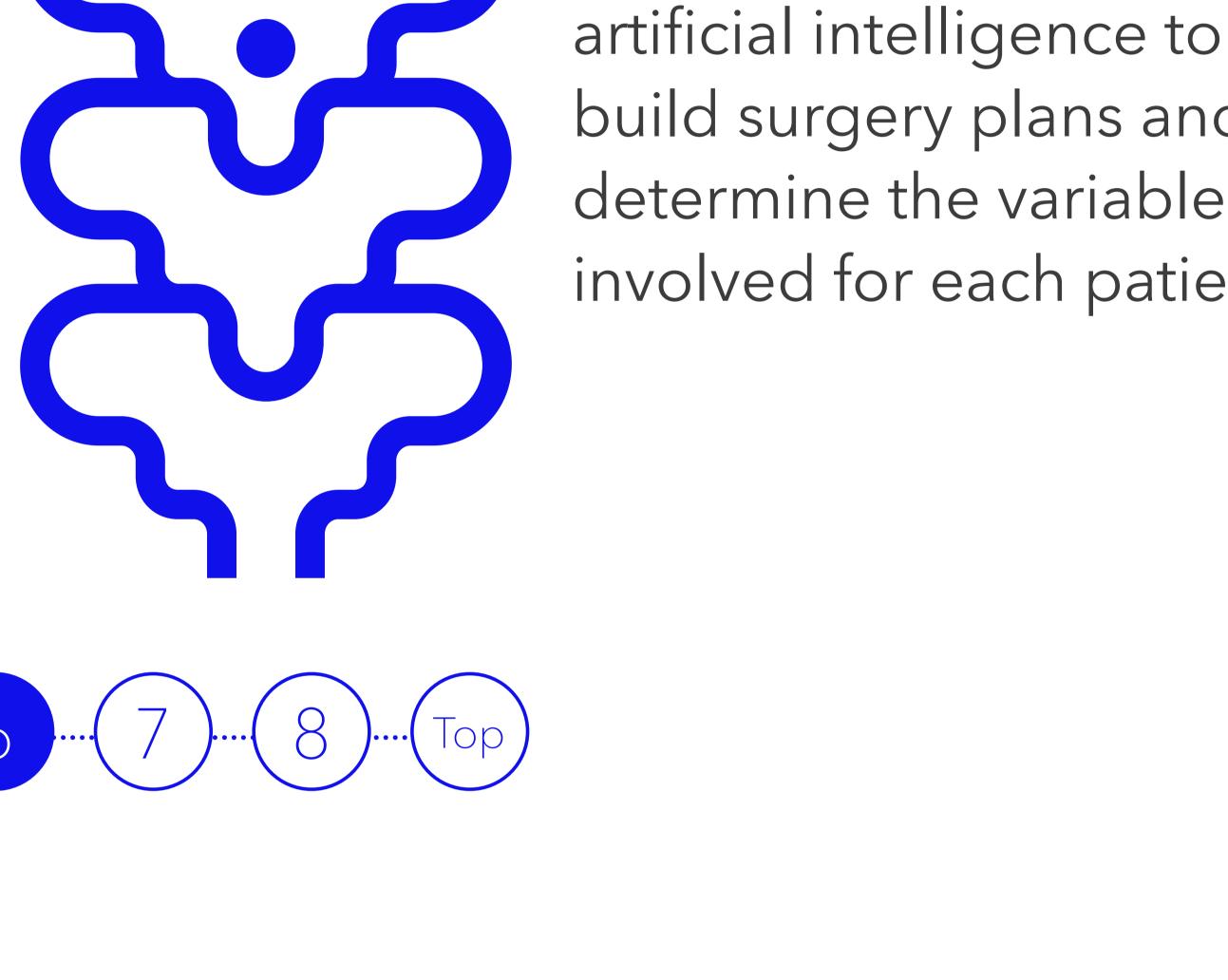
person with incredible precision.

means tuning in to the right signals for each





Personalization



build surgery plans and to determine the variables involved for each patient.

Clinicians are employing

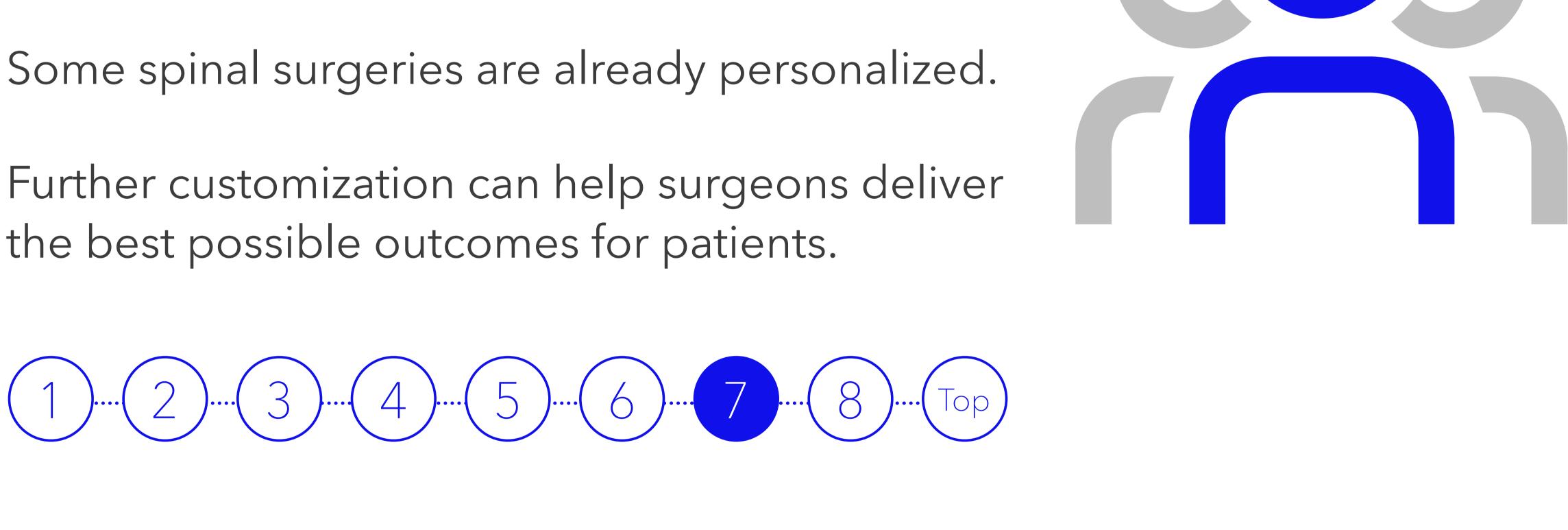


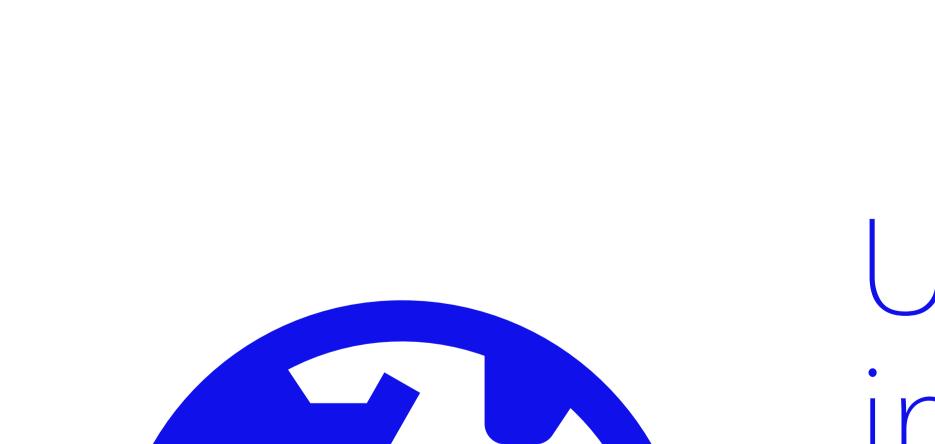
Personalization in

spinal fusion surgery

the best possible outcomes for patients.

)...(3)...(4)...(5)...(6)....(8)...(





Unique insights about individual patients can be turned into life-



2. iData Research. How Many Spinal Fusions are Performed Each Year in the United States? iData Research. https://idataresearch.com/how-many-instrumented-spinal-fusions-are-performed-each-year-in-the-united-

states/ Published May 25, 2018. Accessed Aug. 25, 2022.